



## *Squier Photography Spokes Model Program*

What is the Spokes Model Program?

Spokes Models are high school juniors who are chosen to represent Squier Photography/ Columbus Senior Portraits to their friends and acquaintances for their Senior Portraits.

What does a Squier Ambassador do?

A Spokes Model agrees to:

1. Have their Senior Portraits taken by Squier Photography in April or May of their Junior year.
2. Show their Senior portraits to friends and acquaintances and tell them how much you enjoyed having your portraits made.
3. Pass out as many Ambassador Cards as you can. The more you hand out, the more chance of earning rewards! Your friends must turn these cards in for you to receive credit!
4. Represent Squier Photography exclusively.

What does a Spokes Model receive in return?

1. A Deluxe Senior Sitting for \$50 (regularly \$100): this sitting includes a variety of indoor and outdoor poses!
2. If you order your own senior portraits within two weeks of us posting your proofs online, you will receive a \$50 credit toward your order. If you order after your proofs have been online for two weeks, you will not receive this credit.
3. Ambassador Cards with your photograph on it to pass out to friends. Your friends receive 16 free wallet prints when they return your card and have their Senior Portraits taken by Squier Photography. The cards also allow us to track how many referrals you have sent to us.
4. \$10 for each senior that we photograph that you sent to us. If you send 10 or more seniors, you will receive \$15 for each after the first 10.
5. Up to two additional sessions at times of your choice during your senior year. These can include a family portrait session, individual session or a friends session.
6. If you have a facebook account, we will provide a way for you to link your senior portrait slideshow directly onto your page.

Rewards accumulate for every referral until December 31, 2010.

How do I become a Spokes Model?

Just fill out the application on the next page. We'll let you know if you are selected as a Spokes Model. At that time we will set up a time for your Deluxe Senior Sitting.

 **Squier Photography**  
*Squier Senior Spokes Model Application*

Name \_\_\_\_\_ School \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

1. Have you been contacted by any other studios to represent them?
2. What will you do that will make you a great Spokes Model?
3. What activities or clubs (inside or out of school) are you involved in?
4. What type of senior portraits would you like to have taken? (for example: indoor, outdoor, pets, sports, friends, etc.)
5. What other photography studios have you heard of?
6. Are you willing to allow Squier Photography to use your images and name in advertising?

**Spokes Model Agreement:**

I, \_\_\_\_\_, understand that the Squier Spokes Model program at Squier Photography is designed to promote Squier Photography. I will not accept another representative position from any other studio. I realize that I am not obligated to purchase any photographs. In exchange for representing Squier Photography I will receive a 1/2 price Deluxe Senior Session and a \$50 credit to purchase photos (if ordered in first two weeks photos are online). I will also be eligible to earn additional prizes and discounts based on the number of referrals who have their senior portraits taken by Squier Photography.

Applicant's Signature \_\_\_\_\_ Date: \_\_\_\_\_

Parent's Signature (required) \_\_\_\_\_ Date: \_\_\_\_\_